



MASTER BUILDERS SOUTH AFRICA

MASTER BUILDERS SOUTH AFRICA 2017 CONGRESS - EXHIBITION

Master Builders South Africa is inviting you to participate at its upcoming Annual Congress in **Cape Town, Western Cape** and promote your organisation and the services it provides to a unique group of decision-makers from the Construction industry in Southern Africa. The event is a major highlight on the construction industry calendar that is attended by leaders and owners of established and emerging businesses in the industry, senior government officials from sector departments, representatives from local government, financial institutions, suppliers in the construction industry and many more. Approximately **350 delegates** are expected to attend this year's event. The 2017 Master Builders South Africa Congress is the **112th** edition of this annual event, and is planned around the theme:

"Building South Africa Together".

Dates & Venue

10 - 12 September 2017

Main Foyer , Century City Conference Centre - Cape Town

Why Exhibit at the Master Builders Congress

- ◆ The Master Builders Annual Congress is the best & most cost-effective platform to interact with Construction-Industry role players;
 - ◆ It offers a clearly defined target market group for focused marketing;
 - ◆ You enjoy professional support to successfully exhibit prior to & during the event.



How to Register

- ◆ Complete the attached registration form and email it to: TMwase@masterbuilders.org.za
 - ◆ A Tax Invoice will be issued
 - ◆ Exhibition space will be confirmed upon receipt of payment
- ◆ Should you require any further information, please contact: **Terrence Mwase on Tel: 011 205 9000**

Congress Packages

DESCRIPTION	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITION	EXHIBITION STAND
Amount	R 550 000	R 399 000	R 228 000	R 114 000	R 114 000	R 22 800
EXPOSURE: PRE AND DURING CONGRESS						
Exclusive branding at the sponsored dinner function	Yes	-	-	-	-	-
Advertisement in the SOUTH AFRICAN BUILDER to be distributed at Congress	Full page July, August	½ page August	½ page August	¼ page August	½ page August	-
Advertisement in Congress Programme	Full page	½ page	¼ page	¼ page	¼ page	
3x3 Exhibition stand(s)	2	1	1		1	1
Logo to appear on all marketing material distributed prior to Congress	Yes	Yes	Yes	Yes	Yes	-
Sponsor banners in the plenary (850mm x 2100mm)	4	3	2	1	1	-
Inclusion of brochures or marketing material in delegate bag	Yes	Yes	Yes	Yes	Yes	-
Co-branding of the delegate bag (Sponsor/MBSA)	Yes	Yes				
Congress Delegate passes (includes access to the conference sessions and social events; excludes travel and accommodation)	6	4	3	2	2	-
Additional representatives to attend the sponsored dinner function	10					
Representatives at the Exhibition Area	2	2	2		2	2
EXPOSURE : POST CONGRESS						
Advertisement in September issue of the SOUTH AFRICAN BUILDER	Full page	½ page				

Additional Marketing Opportunities

Audience Response App <ul style="list-style-type: none"> Two complimentary registration passes to the Congress 2016 Company banner advertisement / logo on app Listing in Sponsors module with contact details and .pdf collateral linked to it 	R114 000
Partner Outings <ul style="list-style-type: none"> Various options, such as spa vouchers, will be available to sponsors 	R45 600
USB's <ul style="list-style-type: none"> Logo on USB's (co-branded MBSA) MBSA will supply USB's 	R45 600
Local Speakers	R28 500
Overseas speakers <ul style="list-style-type: none"> One complimentary registration pass to the Congress 2016 Logo on screen in slot/session Introduction to speaker 	R57 000
Breakaway Session (4) <ul style="list-style-type: none"> Company banner in the venue (2) Acknowledgement as a breakaway sponsor at the session Representative as member of the panel (subject to good knowledge of the discussion matter) Inclusion of brochures or marketing material in delegate bag 	R34 200
Conference pens & notepads <ul style="list-style-type: none"> Logo on the pens and notepads together with the Congress 2016 logo 	R34 200
Delegate Bag Inserts <ul style="list-style-type: none"> Single insert (maximum size 4) inserted in the delegate bags by the organisers. 	R5 700

NB. All prices exclude 14% VAT

Registration Form

First Name :	Surname :	Title :
Company Name :	Position :	
Registration No. :	VAT Number :	
Tel Number :	Fax Number :	
Email Address :		
Postal Address :		
Preferred Sponsorship Package :	Amount : R	-
Authorised Signature :	Date :	

TERMS AND CONDITIONS

- The exhibition stand packages are quoted exclusive of VAT. 14% VAT will be added to the quoted price.
- The exhibition stand packages include the registration of 2 persons per day to man the exhibition stand. This registration does not include access to the Conference or the Conference venue and the social programme.
- The standard exhibition stand package is based upon the following configuration:
 - Exhibition walls
 - Fascia board with company name (no logo, an average of 20 letters)
 - 15 amp power point, with a shared DB Board
 - 1 x double fluorescent light
 - 1 x conference table plus 2 chairs
- Exhibition space will be allocated only on the return of the completed and signed exhibition stand booking form and receipt of a 50% deposit in order to secure the space. A letter of confirmation will be provided as a confirmation of the booking, together with a tax invoice.
- ALL PAYMENTS MUST BE RECEIVED IN FULL BEFORE 31 AUGUST 2017.** No exhibitor will be permitted to begin moving in operations until full payment and an exhibition stand booking form has been received.
- CANCELLATION:** In the event of cancellation before **1 AUGUST 2017**, a 10% service fee is applicable. No refunds will be considered for cancellations made after this date.
- No exhibitors shall assign, sublet or apportion the whole or any part of their exhibition stand package except upon written consent of the Congress organisers.
- All approved refunds will be paid after the completion of the Congress.

Should you require any further information, please contact:

Terrence Mwase on Tel: 011 205 9000 or Email: TMwase@masterbuilders.org.za

Additional Information

VENUE	: Century City Conference Centre
CONGRESS THEME	: Building South Africa Together!
CONFERENCE VENUE	: Hall B
EXHIBITION VENUE	: The Main Foyer
CONGRESS DATES	: Monday 11 - Tuesday 12 September 2017
VISITOR PROFILE	: Industry exhibition open to Congress delegates only

REFRESHMENTS & LUNCHES WILL BE SERVED IN THE EXHIBITION VENUE

EXHIBITION TIMES	: Monday 11 September from 07:30 to 16:00 Tuesday 12 September from 07:30 to 14:30
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EXHIBITOR BUILD-UP AND BREAK-DOWN SCHEDULE

Build-up	Break-down
Sunday 10 September	Tuesday 12 September
Exhibitors: 14h00 to 17:00	Exhibitors: 14:30 to 17:00

Join our mailing list!

And get up to date information on Master Builders South Africa events throughout the country. Send an email to: TMwase@masterbuilders.org.za



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